

**PRESS RELEASE
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Nation targets the Channel Islands with application from Bailiwick Broadcasting

Nation Broadcasting has submitted an application to Ofcom to launch the Channel Islands DAB digital radio multiplex.

Through an application from Bailiwick Broadcasting - a wholly owned subsidiary of Nation Broadcasting, the third largest local radio operator in the UK – Nation plans to broadcast 25 services, to Jersey, Guernsey, Herm, Sark and Alderney using three transmitters.

The multiplex will carry existing Channel Island favourites such as BBC Radio Jersey and BBC Radio Guernsey, alongside a large number of new digital services covering a variety of genres. The new services include country music, children's programmes, rolling news, rock music and a number of new regional radio stations for the Channel Islands with a range of music, local news and information.

The application is led by Nation Broadcasting's DAB Platform Manager, Ash Elford. He says: "We're proud to submit a really strong application that will give the Channel Islands a local DAB multiplex that will provide a diverse line-up of services from large and small broadcasters targeted at every demographic. In short, there should be something for everyone with our multiplex. With our proposed coverage plans, even islands with small populations such as Herm, Sark and Alderney will be able to enjoy the DAB revolution."

Jason Bryant, Nation Broadcasting's Founder and Executive Chairman said: "I'm delighted that our plans will ensure that each of the Channel Islands can take full advantage of digital radio. With trusted local brands and a large number and variety of new channels for different tastes and interests, our application offers incredible choice, variety and opportunity for Channel Island listeners and businesses."

Ofcom, the Communications Industry regulator is expected to make a decision in the autumn, with the DAB multiplex launching in 2020. If Bailiwick Broadcasting's application is successful, the Channel Islands multiplex would launch within a year of Ofcom making a licence award using transmitters at Les Platons, Les Touillets and Alderney.

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